

# AiKiou

*Think, Play, Eat!*

#1 // February 2013 //

LEARN ABOUT  
**INTERACTIVE  
FEEDERS**

*New*  
**LET'S TALK!**  
[www.aikiou.com](http://www.aikiou.com)



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A FAMILY STORY  
NEW PRODUCTS:  
A 7 YEARS OLD IDEA

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**Preview**

**7** HOT NEW RELEASE  
*Even more easier to use  
and fill!*

*SLOW FEEDER*  
**JUNIOR AĪKIOU FEEDER**



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HOT WINNER OF THE BECKERS BEST IN SHOW Global 2012

NEW  
FOR 2013

*See it!*

Proud to present  
our newest version  
of the Stimulo cat  
interactive feeder!



SUPER ENTERTAINING

NEW, IMPROOVED!

NATURAL WAY OF FEEDING - *STI001BS*

LEARN MORE HERE

Making a better Stimulo was not as easy as it seems. It took a few months and a great team to figure out how we could make this one better looking, easier to clean and most of all, renew the packaging to make it even more attractive. But we made it and the Best in Show 2012 is even better today! Do like thousands and offer this great product to your customers today.

**NOW AVAILABLE**

[aikiou.com](http://aikiou.com)



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*Winner of many prizes, Aikiou has been chosen as best in show by Vetstreet at the 2012 Global Pet Expo, this is the most prestigious price in the pet industry that is handed out to the most innovative product each year.*

Welcome



# Founder letter

**F**irst to introduce the category in 2009, interactive feeders have now become part of our life and a growing category. I would never have believed that such a small company I started in my basement would become such a pioneer and sell around the world. With new distributors and a new partnership, 2013 is already a good year for Aikiou.

A little history about Aikiou, I started in 2008 with the design of our first bowl. Looking for a name, we were looking for a way to use IQ in a different way and we wrote it Aikiou because it is pronounced like that. In 2010, a new partner came on board with the Stimulo, a new concept of cat bowls which sold thousand around the world. My husband joined the company in December 2012.

Since then, he has taken the helm of Aikiou and I still develop new products including some new things we are presenting at Global and some new projects to come in 2013.

I hope you will like those new products and designs we are bringing you for 2013.

*Kathleen Desrosiers*

Founder and vice-president  
Veterinary technician

## Tips

Why not try to put our products with the bowls instead of the games in your store?

“Who would have thought that a small company started in our garage would end up selling in 28 countries around the world?”

# SUPER INTERACTIVE FEEDER



OFFER IT NOW



## Second generation Aikiou

With a new design easier to clean and fill, this is true innovation.

## Why settle for less?

What makes the Aikiou so unique is his patented design made to make dogs work for there food.



We changed the design for 2013, making it a smaller version. So not only does it take less space on the shelves, it looks better in the kitchen.

NEW DESIGN

PICK IT UP!



AIKJR1BP



AIKJR1BB



AIKJR1BG



# INNOVATIVE DESIGN

## DESIGNING THE NEXT GENERATION OF FEEDERS

Everybody has used a slow feeder in his life. But we now propose a better feeder that lets dogs discover their food while working. Not only does it slow them down, it also helps changing a meal into a fun experience. Because every good owner knows it's boring eating kibbles everyday!

NOW DELIVERS FROM THE United-States

TALK TO US!  
ORDER NOW!

coming soon

Making small pets environment more interesting for kids was one of the best challenge we got!



*First of it's kind!*

# RODENTS LIVING



***Our daughters, Gabrielle and Joany .***

In 2012, someone came to us with a brand new idea and we simply loved it. Creating a new feeder for small pets. Who would know better about hamsters and mice than a 7 years old. I suppose it's even more fun when it comes from your own daughter. I guess this is what we call a family company.



### Tronk - HAM-TT001

Ever seen an hamster looking for food? Kids can now do that in there home and learn more about these little creatures.



### Bridge - HAM-BR001

Looking for a different way to accessorize your cage? With these blocks, you can build your own bridge.



### Tunnel - HAM-TST001

Who said a tunnel for hamsters needed to be hard to clean? With this new design, you can assemble your own tunnels for them to enjoy.



### Hide the food

With 4 different doors, it makes it fun for these little rodents to search for food hidden inside the compartments and easy to fill from the top.



### Why the initials?

These are our two daughters initials. The love of our life!



### A little green

The body of this products has been made to receive some hay to give to your little ones.

## INNOVATIVE DESIGN >>

■ ■ ■ SOON AVAILABLE IN THE USA

Aikiou Model AIK001BS AÏKIOU INTERACTIVE DOG FEEDER

# A DOGS BEST FRIEND



What would be life without a little challenge?

*„I designed this bowl to entertain my golden retriever who was getting bored at home following the birth of our first daughter”*

**Kathleen Desrosiers**

**F**

irst introduced in Canada in 2009. The Aikiou has become the best interactive feeder ever designed. Because of its patented design, it gives dogs more thrill when eating and replicates the way they would normally eat in nature.

It was a simple idea that made it's way. It became the responsible way for an owner to feed their dogs. With the many additions we've made this year, not only is it leaner, it also has more features that makes it special. From reversible toecaps to a new central wheel and body. It is easier than ever to fill and will help any dog to eat slower and make it more entertaining. And we still use the same food grade plastic that does not contain any BPA for the safety of your customers pets. ■



Easy to fill



A big improvement is a new center wheel and body that makes it easier to fill. Now it takes only seconds to put the food in.

AIK-001-BG



Looking for a unisex color for your store, green is the perfect choice.

Added challenge



While we were changing the design, we decided to add a little bonus by adding two degree of pressure on the toe caps. Just reverse to change it.

AIK-001-BB



For the male in you, this color suits every kitchen and fits with puppies.

New openings



To make it more difficult for the dogs to remove the wheel, we changed the way it was put in place and removed.

AIK-001-BP



Looking for a girly color, this is perfect for your lady.

Aikiou Model STI001BS STIMULO INTERACTIVE CAT FEEDER

## CATS APPROVED

BEST  
SELLER

What would be life without a little challenge?

*"This is my Best in Show. Cats were never designed to sit at an endless open buffet. They're hunters..."*

**Dr. Marty Becker**

**S**

ee how a simple idea made the cut. Now sold in over 28 countries around the world, the Stimulo has been approved by behaviourists and veterinarians. This product first generation even won Best in Show at Global Pet Show 2012.

This year, it was entirely redesigned and we added some great features, including a new base easier to clean, more tube to make it more challenging and the same quality you were used to. Like all of our products, this one is made from polypropylene, a human food grade plastic that is free of contaminants including BPA. It was designed to replicate the way cats would eat in nature, searching for mices. ■

Stimulo for cat (STIBS001)



New this year, the base can be used alone with a new surface easier to clean

# Stage 1

Stimulo for cat (STIBS001)



An amazing upgrade, with the reduction in space, we managed to add more tubes to the old level 1, making it better than before.

# Stage 2

Stimulo for cat (STIBS001)



Still available, longer tubes are also part of the package. they make it even better when used with or without Step 2.

# Stage 3

CHOOSE THE BEST!

# Aikiou Squeak FAUX FUR BALL FOR DOGS THE TOY OF THEIR DREAM

A recent addition to the Aikiou line, the Squeaks are dogs best friends. Resistant and fun to use, try it with our new cashier display. (French showed)



NEW PRODUCT  
ASQ-NA015-PR

Safe for dogs  
No filling  
Machine washable

ASQ-NA001



This beige Squeack will make dogs happy as can be.

ASQ-NA002



This black Squeack will make dogs happy as can be.

ASQ-NA003



This white Squeack will make dogs happy as can be.

Available

April 28th, 2013

A PERFECT DESIGN

dont miss it

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Visit [www.aikiou.com](http://www.aikiou.com) or call 1.877.4.AIKIOU

